



BENJAMIN S.

CROCKER SYMPOSIUM 2010



NEGOTIATING THE REAL ESTATE MAZE: CHALLENGES AND OPPORTUNITIES

REGISTER AT WWW.CROCKERSYMPOSIUM.COM

Date

Tuesday, March 23, 2010

Venue

Los Angeles Convention Center
West Hall
1201 South Figueroa Street
Los Angeles, California 90015

Early Bird Registration Fees

(Register on or before March 5, 2010)

\$325 General

\$255 LACBA Member

\$255 Allied Association Member*

\$100 Student**

Regular Registration Fees

(Register on or after March 6, 2010)

\$395 General

\$325 LACBA Member

\$325 Allied Association Member*

\$100 Student**

* Visit the www.crockersymposium.com website for the most current list of qualifying allied associations

** For full-time students of UCLA School of Law or UCLA Anderson School of Management

Continuing Education Credits

CLE - 5.5 hours

CE - 6.5 hours

DRE - Pending***

*** Visit the www.crockersymposium.com website for current status of DRE credit approval

Registration Inquiries/Submissions

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213.896.6560 (phone)

Event Code: 10638

Sponsor/Exhibitor/Ad Opportunities

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Design: www.helenduvalldesign.com

Real estate enjoyed unprecedented growth over the past decade until the market plummeted in value in the fall of 2008. While this market downturn was initially thought to be temporary, it is now entirely unclear when the market will turn — and what will precipitate that turn. The developers, investors, and advisors who are armed with the knowledge and professional network to negotiate the industry's convoluted maze of complex market conditions — efficiently and cost-effectively — will inevitably surpass those who choose to take on the maze unarmed.

The Benjamin S. Crocker Symposium 2010 will bring together Southern California's top leaders in real estate, including developers, investors, bankers, attorneys, accountants, brokers, academics, government representatives, and property owners, for an extraordinary day of networking, thought leadership, discussion, and analysis that will provide the essential tools required to turn obstacles into opportunities in today's real estate maze.

Program Highlights

- Keynote sessions with Cushman & Wakefield, Inc. Chairman of the Board John C. Cushman, III, and California State Assembly Speaker Karen Bass
- 12 cutting-edge targeted breakout sessions
- Exhibition hall with more than 35 exhibitors
- Post-symposium reception at Lucky Strike Lanes & Lounge

Hosts

Los Angeles County Bar Association Real Property Section
Richard S. Ziman Center for Real Estate at UCLA

Media Partners

California Real Estate Journal
Real Estate Southern California

Allied Associations

AIR Commercial Real Estate Association
Apartment Association of Greater Los Angeles
Black Women Lawyers Association of Los Angeles, Inc.
BOMA Greater Los Angeles
CALIFORNIA ASSOCIATION OF REALTORS®
Central City Association
Century City Bar Association
CREW - Los Angeles
Institute of Real Estate Management of Greater Los Angeles Chapter No. 6
Los Angeles Business Council
Los Angeles County Economic Development Corporation
ProVisors
Real Estate Investment Securities Association
Real Property Law Section, State Bar of California
Southern California Mediation Association
Stanford Professionals in Real Estate
ULI Los Angeles
Westside Urban Forum

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