



INTER-PACIFIC BAR ASSOCIATION

18TH ANNUAL CONFERENCE

APRIL 27 – APRIL 30, 2008

LOS ANGELES, CALIFORNIA, U.S.A.



MANY BORDERS. ONE WORLD.™
SPONSOR/EXHIBITOR PROSPECTUS

WWW.IPBA2008.COM

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**INTER-PACIFIC BAR ASSOCIATION****18TH ANNUAL CONFERENCE****MANY BORDERS. ONE WORLD.™****APRIL 27-30, 2008, LOS ANGELES, U.S.A.**

Dear IPBA 2008 Annual Conference Prospective Sponsor/Exhibitor,

In April, the Inter-Pacific Bar Association (IPBA), the pre-eminent association of business lawyers in the Asia-Pacific region, will hold its 18th Annual Conference in Los Angeles. This is the first time in more than 10 years that the IPBA Annual Conference will be held in the United States. IPBA members specializing in corporate, business and commercial law from throughout the Asia-Pacific region, many from the most prominent law firms in the region, will attend our Conference. The Conference will feature four days of intensive educational programs and networking opportunities focused on the most dynamic region of the world. Our members, representing many of the largest multi-national business enterprises in the world, attend our Annual Conferences as an opportunity to keep abreast of legal developments in the Asia-Pacific region and to establish new professional relationships.

Planning for the 2008 Annual Conference is well underway. The Conference will feature a high-profile keynote address and plenary session as well as strong, substantive educational programming organized by the IPBA's 19 working committees. Highlighted social events include gala dinners at the Getty Center and Sony Pictures Studios. More than 750 delegates and 100 guests are expected to attend.

In the pages that follow, you will find details about the exceptional sponsorship and exhibitor opportunities available to your company. From strategic logo placement in our Conference materials to onsite exhibit space and branding of special events, the sponsorship and exhibitor opportunities have been designed to give IPBA's strategic partners maximum exposure during the Conference.

We invite you to participate in the IPBA 2008 Annual Conference, and to introduce your organization to our members attending the Conference, by becoming an exhibitor or a gold-, silver- or bronze-level sponsor of the Conference. Please read through the enclosed materials and decide which level best suits your company's needs. If you have any questions, please contact the Conference Executive Producer, Tracy Kwiker, at +1-310-478-0170 or info@ipba2008.com.

I sincerely hope that you will be able to join us as a sponsor or exhibitor for the IPBA 2008 Annual Conference in Los Angeles, and we look forward to your participation in the success of the Conference.

Sincerely yours,

Gerold W. Libby
Conference Chair
IPBA 2008 Annual Conference



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ABOUT THE IPBA ANNUAL CONFERENCE

CONFERENCE THEME

MANY BORDERS. ONE WORLD.™

Different laws, different languages, different cultures, different ideas. And yet in the Internet age, consumers and businesses alike demand the ability to access whatever they want, whenever and wherever they want it. Across oceans and continents, business leaders and the attorneys who support them must strive to bridge all borders, tapping into worldwide resources and executing seamless business processes in order to succeed in the global economy.

The IPBA 2008 Annual Conference in Los Angeles will help business attorneys – and through them, their clients – navigate the vast and fluid waters of Asia-Pacific-related business law, turning obstacles into opportunities at the lightning-quick speed of the 21st century.

CONFERENCE VENUE

Los Angeles, California
Hyatt Regency Century Plaza

CONFERENCE DATES

April 27 – April 30, 2008

EXPECTED ATTENDANCE

750-800 Delegates
100-150 Accompanying Persons

COMMITTED ATTENDANCE

Over 200 Delegates as of April 30, 2007

WHY MEMBERS ATTEND THE CONFERENCE

- Targeted networking for Asia-Pacific focused senior level attorneys
- Substantive education on cutting edge Asia-Pacific related legal developments and subject matter
- Enjoyable social and cultural events that promote relationship building among the global IPBA membership

ATTENDANCE DEMOGRAPHICS

	U.S.A.	Japan	Singapore	India	China	Host	Other
2006 Sydney, Australia	7%	8%	8%	7%	6%	18%	44%
2005 Bali, Indonesia	8%	7%	8%	6%	5%	29%	48%
2004 Seoul, Korea	9%	10%	6%	4%	3%	29%	49%

Other countries include: Australia, Canada, France, Germany, Hong Kong, Indonesia, Italy, Korea, Malaysia, Mexico, Myanmar, New Zealand, Pakistan, Philippines, Sri Lanka, Taiwan, Thailand, United Kingdom, and Vietnam.

ANNUAL CONFERENCE HOST CITY HISTORY

1991	Tokyo	1997	Kuala Lumpur	2003	New Delhi
1992	Sydney	1998	Auckland	2004	Seoul
1993	Taipei	1999	Bangkok	2005	Bali
1994	Singapore	2000	Vancouver	2006	Sydney
1995	San Francisco	2001	Tokyo	2007	Beijing
1996	Manila	2002	Hong Kong	2008	Los Angeles



ABOUT THE IPBA

WHAT IS THE IPBA

The Inter-Pacific Bar Association (IPBA) is an international association of business and commercial lawyers with a focus on the Asia-Pacific region. The IPBA was founded in April 1991 at an organizing conference in Tokyo attended by 500 lawyers from throughout Asia and the Pacific. Since then it has grown to become a preeminent organization in the area of Asian law and business with a membership of more than 1500 lawyers from over 60 jurisdictions around the world. Supported by major bar associations, law societies and other organizations throughout Asia and the Pacific, the IPBA plays a significant role in fostering ties among members of the legal profession who represent a predominant share of the world's global brands.

DIFFERENTIATING FACTORS OF THE IPBA

- The association's origins are in Asia
- A predominant share of major Asian law firms are represented within the membership
- Over 60 jurisdictions are represented within the membership
- Membership includes a large number of senior level attorneys
- The membership body represents a major share of global brands
- The IPBA leadership has broad jurisdictional representation

CURRENT & PAST IPBA PRESIDENTS (PARTIAL LIST)

Name	Firm/Court	Jurisdiction
Zongze Gao (<i>current</i>)	King & Wood PRC Lawyers	China
James McH. FitzSimons	Clayton Utz	Australia
Felix O. Soebagjo	Soebagjo, Jatim, Djarot	Indonesia
Ravinder Nath	Rajinder Narain & Co.	India
Vivien Chan	Vivien Chan & Co.	Hong Kong
John W. Craig	McMillan Binch Mendelsohn LLP	Canada
Hon. Justice Susan Glazebrook	New Zealand Court of Appeal	New Zealand
Hon. Justice Kunio Hamada	Supreme Court of Japan	Japan

MEMBERSHIP

	U.S.A.	Japan	Singapore	India	China	Other	Women
IPBA Membership	12%	13%	5%	11%	4%	56%	18%

LAW FIRMS REPRESENTED WITHIN THE IPBA LEADERSHIP

Japan	China	Singapore	Canada
Anderson Mori & Tomotsune	King & Wood PRC Lawyers	Stamford Law Corporation	McMillan Binch Mendelsohn LLP
Kamano Sogo Law	South Korea	WongPartnership	United States
Mori Hamada & Matsumoto	Bae, Kim & Lee LLC	Malaysia	Holland & Knight
Nagashima Ohno & Tsunematsu	Kim & Chang	Shearn Delamore & Co.	Hughes, Hubbard & Reed
	Lee & Ko	Australia	Morrison & Foerster
	Shin & Kim	Clayton Utz	



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SPONSORSHIP PACKAGES

Corporations, financial institutions, accounting firms, law firms, and other service firms in the legal industry are invited to purchase a gold, silver, or bronze sponsorship package.

GOLD SPONSOR – US \$10,000

- Company logo or name on all of the following official IPBA 2008 Conference marketing materials positioned in alphabetical order with sponsors in the same category:
 - Registration brochure mailed to the global IPBA membership in January 2008.
 - Sponsor acknowledgement page on the www.ipba2008.com website (includes a link to the sponsor's website).
 - On-site Conference sponsor recognition signage.
 - Conference binder sponsor section.
- Presentation in the "Sponsor Highlight" section of the www.ipba2008.com website featuring Gold sponsors on a rotating basis and including the sponsor's logo, 100-word business description, and a link to the sponsor's website.
- Highlighted feature spot including sponsor's logo, link, and a 25-word business description in one email communication to the global IPBA membership.
- Full-page black-and-white advertisement in the Conference binder.
- Inclusion of a one-page marketing flyer in the official delegate Conference bag (maximum size 8½" x 11" or A4).
- Exhibitor space discount of US \$500.
- Two invitations to attend the IPBA Welcome Cocktail Reception on Sunday evening, April 27, 2008.
- Two invitations to attend the IPBA Getty Center Gala on Monday evening, April 28, 2008.
- Two invitations to attend the IPBA Sony Studios Farewell Gala on Tuesday evening, April 29, 2008.
- Opportunity to purchase additional exclusive à la carte sponsorship offerings.

SILVER SPONSOR – US \$5,000

- Company logo or name on all of the following official IPBA 2008 Conference marketing materials positioned in alphabetical order with sponsors in the same category:
 - Registration brochure mailed to the global IPBA membership in January 2008.
 - Sponsor acknowledgement page on the www.ipba2008.com website (includes a link to the sponsor's website).
 - On-site Conference sponsor recognition signage.
 - Conference binder sponsor section.
- Exhibitor space discount of US \$250.
- Full-page black-and-white advertisement in the Conference binder.
- One invitation to attend the IPBA Welcome Cocktail Reception on Sunday evening, April 27, 2008.
- One invitation to attend the IPBA Getty Center Gala on Monday evening, April 28, 2008.
- One invitation to attend the IPBA Sony Studios Farewell Gala on Tuesday evening, April 29, 2008.

* Unless specifically indicated, all sponsorship opportunities are non-exclusive and may be accessed by multiple sponsors.

** All sponsor marketing materials are subject to approval by IPBA 2008 Annual Conference, Inc.



SPONSORSHIP PACKAGES

BRONZE SPONSOR – US \$2,500

- Company logo or name on all of the following official IPBA 2008 Conference marketing materials positioned in alphabetical order with sponsors in the same category:
 - Registration brochure mailed to the global IPBA membership in January 2008.
 - Sponsor acknowledgement page on the www.ipba2008.com website (includes a link to the sponsor's website).
 - On-site Conference sponsor recognition signage.
 - Conference binder sponsor section.
- Half-page black-and-white advertisement in the Conference binder.

SPONSORSHIP PACKAGE SUMMARY

Sponsorship Entitlements	Gold US \$10,000	Silver US \$5,000	Bronze US \$2,500
Logo/name placement in the registration brochure	X	X	X
Logo/name placement on the sponsor recognition page of the www.ipba2008.com website.	X	X	X
Logo/name placement in the on-site Conference sponsor recognition signage	X	X	X
Logo/name placement in the Conference binder sponsor section	X	X	X
Presentation in the "Sponsor Highlight" section of the www.ipba2008.com website	X		
Feature spot in one e-mail communication to the IPBA global membership	X		
Black-and-white advertisement in the Conference binder	Full Page	Full Page	Half Page
Exhibitor space discount	US \$500	US\$ 250	
# Promotional flyers in the Conference bag	1		
# Invitations to the Welcome Cocktail Reception	2	1	
# Invitations to the Getty Center Gala	2	1	
# Invitations to the Sony Studios Farewell Gala	2	1	

MARKETING RELATED ARTWORK SUBMISSION TIMELINE

Marketing Item	Gold	Silver	Bronze	Due Date
Company/Organization logo (.JPG file/300 DPI)	X	X	X	Upon Registration
25-word company/organization description (.DOC file)	X			Upon Registration
100-word company/organization description (.DOC file)	X			Upon Registration
6.5" x 9" black/white advertisement (.JPG file/300 DPI)	X	X		March 15, 2008
6.5" x 3.5" black/white advertisement (.JPG file/300 DPI)			X	March 15, 2008
8 ½" x 11" or A4 promotional flyer (1000 copies)	X			April 15, 2008



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CUSTOM CREATED SPONSOR OPPORTUNITIES

EXCLUSIVE OPPORTUNITIES RESERVED FOR CORPORATE SPONSORS

Corporations, Financial Institutions, Accounting Firms, and Legal Industry Service Firms

The IPBA 2008 Executive Producer will collaborate with corporate sponsors to customize distinctive sponsorship opportunities that optimize the sponsor's specific marketing, sales, and branding objectives. Opportunities are offered on a first-come, first-served basis. Key elements of a customized sponsorship package may include, but are not limited to:

- **"Presented By" Sponsors** – Sponsor(s) will be showcased as an official "Presented By" sponsor for one or more of the following events:
 - Welcome Cocktail Reception on Sunday, April 27, 2008.
 - Getty Center Gala on Monday, April 28, 2008.
 - Sony Studios Farewell Gala on Tuesday, April 29, 2008.
 - Annual General Meeting on Wednesday, April 30, 2008.
 - Conference Coffee & Tea Breaks throughout the Conference.
- **"Presented By" sponsors** will be named in the following materials, including but not limited to:
 - Registration Brochure mailed to the global IPBA membership in January 2008.
 - Sponsor acknowledgement page on the www.ipba2008.com website, which includes a link to the sponsor's website.
 - On-site Conference sponsor recognition signage.
 - Conference Binder sponsor section.
 - Dedicated event signage (art production, delivery, and storage are sponsor's responsibility).
- **Verbal Acknowledgement at the Conference Opening Ceremony** – Sponsor will be thanked by the master of ceremonies during the welcome on Monday, April 28, 2008.
- **Branded Room Key Cards** – Sponsor's corporate logo and message will be featured on the front of the electronic room keys for each IPBA guest at the host hotel. (It is the sponsor's responsibility to work with the selected vendor for key card production.)
- **"You Are Here" Floor Plan Maps** – Sponsor's logo will be designed into the layout of floor-standing maps and directional signage located in key areas of the host hotel.
- **Ballroom Banner** – Sponsor will be featured on a banner in the Conference ballroom.
- **Registration Banner** – Sponsor will be featured on a banner in the Conference registration area.
- **Host Hotel Video Loop** – Sponsor's logo will be co-branded with the IPBA 2008 Conference and showcased on a rotating basis on the host hotel elevator video screen.
- **Lanyards and Badge Inserts** – Sponsor will brand lanyards to hold attendee badges. Sponsor may additionally provide inserts for placement behind each badge in the badge holder. These inserts can include the sponsor's branded message.
- **Conference Binder – Front/Back Cover** – Sponsor will be featured on the front and/or back cover of the Conference binder.
- **Conference Binder – CD** – Sponsor will be featured on the Conference Binder CD.
- **Registration Bags** – Sponsor will be featured on the official delegate conference bag.
- **Registration Brochure** – Sponsor will be featured on the back cover of the registration brochure.



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CUSTOM-CREATED SPONSOR OPPORTUNITIES AVAILABLE TO ALL SPONSORS

In addition to the sponsorship opportunities previously described, the following opportunities may be incorporated into customized packages for all who purchase a Gold Sponsorship Package. Opportunities are offered on a first-come, first-served basis.

- **Gift Bags** – Sponsor will contribute to the creation of a targeted, custom-created gift bag for distribution to delegates and/or accompanying persons, including producing the gift bag and/or contributing premiere products featured within in the bag. Opportunities include gift bags for the Getty Center Gala, the Sony Studios Farewell Gala, in-room deliveries, and accompanying persons.
- **In-Room Gift Basket** – Sponsor will provide a traditional gift basket (fruit, chocolate, nuts, cheese, ethnic delicacy, confections, etc.) with a “sponsored by” card attached. Gift baskets will be delivered to all delegates and guests staying at the host hotel.
- **Coffee and Tea Break** – Sponsor will have a one-page marketing flyer available at the conference coffee stations (maximum size 8½” x 11” or A4).
- **Golf Tournament Hole Sponsorship** – Sponsor will be featured at a selected hole during the golf tournament on Thursday, May 1, 2008. Holes will be assigned on first-come, first served basis.
- **Bus Transportation Signage** – Sponsor’s logo or name will be featured on transportation signage used to transport attendees to galas and other off-site activities.
- **Bus Hospitality Treat** – Sponsor will provide a gift, food, or beverage en route to a gala or accompanying person activity.



EXHIBITOR OPPORTUNITIES

Exhibition opportunities are available in conjunction with the IPBA 2008 Annual Conference. The exhibition will provide companies actively involved in providing services to the legal profession with the opportunity to showcase their products and services to a diverse range of decision-makers from countries throughout the Asia-Pacific region.

EXHIBITOR ENTITLEMENTS

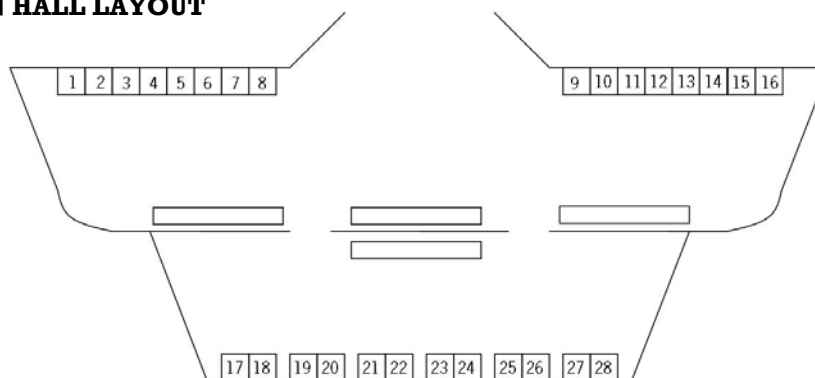
Exhibition Package	Fees & Discounts
Standard 10' x 10' Booth Pipe and drape scheme 6' table with table drape Two (2) chairs Wastebasket Sign with company/organization name Logo included in Conference Binder* One (1) pass for the exhibition hall, which includes: <ul style="list-style-type: none">• Breakfasts on April 28-30, 2008• Coffee breaks on April 28-30, 2008• Lunches on April 28-29, 2008	US \$2,650
Additional Exhibitor Pass	US \$300
Gold Sponsor Discount (applied on payment page)	US \$500
Silver Sponsor Discount (applied on payment page)	US \$250

* Logo (.JPG file/300 DPI) must be received by March 15, 2008, for inclusion in the Conference Binder

EXHIBITION DATES AND TIMES

Monday, April 28, 2008 8:00 AM – 5:00 PM
Tuesday, April 29, 2008 8:00 AM – 5:00 PM
Wednesday, April 30, 2008 8:00 AM – 1:00 PM

EXHIBITION HALL LAYOUT



* Tables and buffet stations will be placed throughout the exhibition hall for coffee breaks and select lunches. IPBA 2008 Annual Conference, Inc. reserves the right to make modifications to the layout to meet the needs of the exhibition.



SPONSOR/EXHIBITOR REGISTRATION FORM

HOW TO COMPLETE THE REGISTRATION FORM

1. This form is compatible with Adobe Reader Versions 7.0 or 8.1. If needed, the program is available for free download at <http://www.adobe.com/products/acrobat/>. Click on "Get Adobe Reader" and then click on "Download Adobe Reader" to install.
2. Save the blank PDF file on your desktop.
3. Fill in the information requested on the desktop version.
4. Resave the PDF form after you have completed it.

HOW TO SUBMIT THE COMPLETED REGISTRATION FORM

1. Log in to your email service and create a new email message.
2. Attach the completed registration form that you saved on your desktop.
3. Enter "Sponsor/Exhibitor Registration Form" in the subject line.
4. Send the email with the attachment to: info@ipba2008.com. You will receive a receipt confirmation email within 48 hours.

COMPANY INFORMATION

Company/Organization _____

Address Line 1 _____

Address Line 2 _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Website _____

CONTACT PERSON

Title ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Other (Please Specify) _____

First Name _____ Middle Initial _____

Surname/Last Name _____ Suffix _____

Job Title/Position _____

Telephone _____ Mobile Phone _____

Fax _____ Email _____



SPONSOR/EXHIBITOR REGISTRATION FORM

COMPANY/ORGANIZATION NAME(S):

Company/organization name(s) as it/(they) should be listed on all Conference materials:

1. _____
2. _____
3. _____
4. _____
5. _____

SPONSORSHIP ELECTION

Select by inserting an "X" in the box provided

- ☐ Gold Sponsor
- ☐ Silver Sponsor
- ☐ Bronze Sponsor
- ☐ We would like to add an exhibit booth to the sponsor registration.
- ☐ We are only registering to be an exhibitor.

FEES

Conference Sponsorship (Gold US \$10,000 / Silver US \$5,000 / Bronze US \$2,500) US\$ _____

Exhibitor Booth (US \$2,650) US\$ _____

Additional Exhibitor Pass (US \$300/Pass) US\$ _____

Less: Exhibitor Gold Sponsorship Discount (US \$500) US \$(_____)

Less: Exhibitor Silver Sponsorship Discount (US \$250) US \$(_____)

Total US \$_____



SPONSOR/EXHIBITOR REGISTRATION FORM

COMPANY/ORGANIZATION REPRESENTATIVE NAMES:

Names as they should appear on the Conference name badges:

1. Gold sponsors are entitled to two sponsor badges and silver sponsors to one sponsor badge. Sponsor badges are required for entry to the exhibition hall during daytime hours of the Conference as well as the Welcome Cocktail Reception, Getty Center Gala, and Sony Studios Farewell Gala.
2. Names for exhibitor badges may be different than those listed for sponsors. Exhibitor badges include entry only to the exhibition hall during daytime hours of the conference. Exhibitors are entitled to one exhibitor badge as a part of their exhibitor booth fee. Additional exhibitor passes may be purchased for US \$300.

Select by inserting an "X" in the box provided: ☐ Sponsor Badge ☐ Exhibitor Badge

First Name _____ Surname/Last Name _____

Company (for Conference badge) _____

Select by inserting an "X" in the box provided: ☐ Sponsor Badge ☐ Exhibitor Badge

First Name _____ Surname/Last Name _____

Company (for Conference badge) _____

Select by inserting an "X" in the box provided: ☐ Sponsor Badge ☐ Exhibitor Badge

First Name _____ Surname/Last Name _____

Company (for Conference badge) _____

Select by inserting an "X" in the box provided: ☐ Sponsor Badge ☐ Exhibitor Badge

First Name _____ Surname/Last Name _____

Company (for Conference badge) _____



SPONSOR/EXHIBITOR REGISTRATION FORM

PAYMENT SELECTION

Select by inserting an "X" in the box provided

- ☐ Visa
- ☐ MasterCard
- ☐ American Express
- ☐ JCB
- ☐ Check
- ☐ Wire Transfer

Credit Card Number _____ Expiration Date _____

Name As It Appears On Your Card _____

Billing Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

By completing the aforementioned credit card form, you agree to make payment according to the card issuer agreement. Payment confirmation will be sent via email. Credit card transactions will appear on your statement as "THR IPBA Event Registration". Registration is only guaranteed upon full payment.*

All bank draft checks must be made in U.S. dollars only and be drawn on a U.S. bank. Checks should be made payable to IPBA 2008 Annual Conference, Inc. and your company/organization should be listed in the memo section of the check. If you would like to pay your fees by direct wire transfer, please contact the Conference Executive Producer for wire transfer instructions.

ACCEPTANCE OF SPONSOR AND EXHIBITOR TERMS AND CONDITIONS

By inserting the name (for electronically submitted registration forms) or signature (for mailed/faxed registration forms) of its authorized representative below, Sponsor/Exhibitor accepts and agrees to be bound by the terms of this Sponsor/Exhibitor Registration Form, including the attached Sponsor Terms and Conditions (applicable only to Sponsors) and/or the attached Exhibitor Terms and Conditions (applicable only to Exhibitors), whichever is/are applicable, and which are expressly incorporated in and made a part of this Sponsor/Exhibitor Registration Form.

By _____ Date _____
Authorized Representative



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SPONSOR TERMS AND CONDITIONS

OVERVIEW

The following terms and conditions ("these Terms and Conditions") have been established by IPBA 2008 Annual Conference, Inc., in connection with Sponsor's role as a sponsor of the Inter-Pacific Bar Association 2008 Annual Conference (the "Conference").

SPONSOR REGISTRATION, PAYMENT, AND CANCELLATION POLICY

Sponsor entitlements are specified in the registration form to which these Terms and Conditions are attached. Sponsor must complete the registration form, pay in full, and agree to these Terms and Conditions to have its registration for sponsorship processed. **Sponsorship will not be secured for registrations submitted without full payment or a signed copy of these Terms and Conditions.**

SPONSOR BADGES

Sponsor badges will be distributed on-site during registration. Badges may be made out only in the name of representatives of Sponsor as shown on Sponsor's registration form. All representatives of Sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is April 11, 2008. Sponsors not registered by that date will incur a US \$25 per badge charge.

SPONSOR LISTING IN CONFERENCE MATERIALS

The Conference promotional and delegate materials will include Sponsor's promotional materials, which may include Sponsor's name, logo, company description, or company advertisement. The information and artwork for such materials will be taken from Sponsor's registration form and marketing related artwork provided by Sponsor to IPBA 2008 Annual Conference, Inc. in accordance with the schedule specified in the Sponsor/Exhibitor Prospectus. If such information and artwork is not provided by Sponsor in accordance with the schedule specified in the Sponsor/Exhibitor Prospectus, Sponsor's name and promotional materials may not be included in the related Conference promotional and delegate materials.

ADVERTISING, PRODUCT DEMONSTRATIONS, AND SAMPLE/SOUVENIR DISTRIBUTION

Sponsor is not permitted to engage in product demonstrations, materials distribution, or promotional activity during the Conference unless written permission has been provided by IPBA 2008 Annual Conference, Inc.

ENDORSEMENT

Sponsor is not permitted to represent that its goods or services have been endorsed by IPBA 2008 Annual Conference, Inc. unless IPBA 2008 Annual Conference, Inc. has specifically provided such an endorsement in writing. Sponsor may not use IPBA 2008 Annual Conference, Inc.'s name, mark, or logo in advertising with the exception of informational references, such as "[Sponsor name] is proud to sponsor the IPBA 2008 Annual Conference in Los Angeles, April 27 - 30, 2008." Unless otherwise expressly agreed elsewhere by IPBA 2008 Annual Conference, Inc., Sponsor will not identify itself as a partner of the Inter-Pacific Bar Association or IPBA 2008 Annual Conference, Inc., or as a co-sponsor of the Conference.

INSURANCE

Sponsor acknowledges that it is the sole responsibility of Sponsor to obtain business interruption, property damage, workers compensation, and general liability insurance covering such losses by Sponsor. No later than April 1, 2008, if requested in writing by IPBA 2008 Annual Conference, Inc., Sponsor shall furnish IPBA 2008 Annual Conference, Inc. with a general liability certificate of insurance with limits of liability of at least US \$1,000,000 combined single limits including bodily injury and property damage.

INDEMNITY AND RELEASE OF LIABILITY

Sponsor agrees to indemnify and hold harmless IPBA 2008 Annual Conference, Inc., Pivotal Events, Inc., TotalExpo, the Hyatt Regency Century Plaza, their respective officers, directors, employees, agent, and members, as well as Conference registrants, accompanying persons, and other guests and invitees attending the Conference, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures, or other items furnished by Sponsor in connection with the Conference, (ii) any and all claims of copyright, trademark, or patent infringement, unfair competition, personal injury, and/or product liability pertaining to Sponsor's goods and/or services displayed or otherwise promoted at the Conference, (iii) loss of or damage to persons or property, and (iv) governmental charges, taxes, or fines and attorneys' fees arising out of or caused by Sponsor's installation, removal, maintenance, occupancy, or use of any apparatus, equipment, fixtures, or other items used by Sponsor at the Conference.

FORCE MAJEURE

In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Conference to be held, IPBA 2008 Annual Conference, Inc. shall be excused from performance of its contract with Sponsor.

MISCELLANEOUS

In the event of any inconsistency between these Terms and Conditions and Sponsor's registration or any other communication or correspondence with Sponsor concerning the Conference, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by IPBA 2008 Annual Conference, Inc.



INTER-PACIFIC BAR ASSOCIATION
18TH ANNUAL CONFERENCE
MANY BORDERS. ONE WORLD.™
APRIL 27-30, 2008, LOS ANGELES, U.S.A.

EXHIBITOR TERMS AND CONDITIONS

OVERVIEW

The following terms and conditions ("these Terms and Conditions"), have been established by IPBA 2008 Annual Conference, Inc., to provide equal opportunity, regardless of booth size, to Exhibitor to present its products or services at the exhibition (the "Exhibition") to be held in conjunction with the Inter-Pacific Bar Association 2008 Annual Conference (the "Conference").

EXHIBITION DATES AND TIMES

Monday	April 28, 2008	8:00 AM – 5:00 PM
Tuesday	April 29, 2008	8:00 AM – 5:00 PM
Wednesday	April 30, 2008	8:00 AM – 1:00 PM

GENERAL SERVICE/DRAYAGE CONTRACTOR

TotalExpo, Inc. ("TotalExpo")
22425 South Vermont Avenue, Torrance, CA 90502
+1.310.320.4203 phone /+1.310.320.4265 fax

EXHIBITOR REGISTRATION, PAYMENT, AND CANCELLATION POLICY

On or prior to October 15, 2007, the standard 10' x 10' booth fee is US \$1,950. After October 15, 2007, the fee will increase to US \$2,650. Booth entitlements are specified in the registration form to which these Terms and Conditions are attached. Exhibitor must complete the registration form, pay in full, and agree to these Terms and Conditions to have its registration for Exhibition space processed. **Space will not be reserved for registrations submitted without full payment or a signed copy of these Terms and Conditions.**

A service manual containing Exhibition information and service order forms will be sent via email to Exhibitor upon confirmation of registration. Forms will be included for the following additional services: furniture, carpeting, labor, signs, cleaning, shipping, electrical service, cable service, and material handling. Fees for such additional services will be payable directly to TotalExpo.

Notification of Exhibitor's decision to cancel must be sent in writing on company letterhead to IPBA 2008 Annual Conference, Inc. Written notification must be received by February 28, 2008 in order to receive a refund less a US \$500 cancellation fee. No refunds will be granted after February 28, 2008. Cancelled space will be resold by IPBA 2008 Annual Conference, Inc.

SPACE ASSIGNMENT

Participation in the Exhibition is subject to IPBA 2008 Annual Conference, Inc. approval. IPBA 2008 Annual Conference, Inc. reserves the right to withhold invitations, decline applications, or determine the location of booth assignments for Exhibition space regardless of past participation. Selections for space may be made only from the spaces that appear on the floor plan included in the registration form. Booth space may not be reconfigured without the written approval of IPBA 2008 Annual Conference, Inc. IPBA 2008 Annual Conference, Inc. reserves the right to make modifications to the floor plan to meet the needs of the Exhibition. Booth assignments will be confirmed upon completion of the registration process.

SUBLETTING OF SPACE

Exhibitor may not let, sublet, or transfer the exhibit privilege or space in whole or in part under any circumstances. Only one company name of Exhibitor will be published in printed material distributed in connection with the Exhibition or on name badges, regardless of whether Exhibitor is part of a group of affiliated companies.

SHIPMENT OF EXHIBIT MATERIALS

TotalExpo will receive crated, boxed, or skidded materials at its warehouse up to 30 days prior to the first day of the Exhibition, and will transport materials from its warehouse to Exhibitor's booth location. Please consult the Exhibitor service manual for a listing of services fees for these additional services. All shipments must have a bill of lading or delivery slip showing the number of pieces, type of merchandise, and weight. The following information should be included on each bill of lading and a copy of each bill of lading must be forwarded to TotalExpo prior to the shipment arrival date. Shipments received without bills of lading or specified unit counts will be delivered to the Exhibition site without a guarantee of piece count or condition.

IPBA 2008 Annual Conference
COMPANY/ORGANIZATION NAME, BOOTH #
C/O TotalExpo, Inc.
22425 South Vermont Avenue, Torrance, CA 90502

BOOTH CONSTRUCTION

All booths are 100 square feet (10' by 10') and consist of an 8' high black drape with 36" high side dividers assembled on aluminum tubular frames. Signs, decorations, and equipment may not rise above the 8' back wall height. The height of the front of the exhibit booth may not exceed 36". A one-line identification sign showing the company name and booth number of Exhibitor will be provided at no charge.

INSTALLATION AND DISMANTLING OF EXHIBITS

Installation hours are 10:00 AM – 4:00 PM on Sunday, April 27. Permission to work outside installation hours must be obtained in writing from IPBA 2008 Annual Conference, Inc. TotalExpo will provide labor to uncrate, unskid, assemble, position, level, dismantle, recreate, and reskid machinery and/or Exhibitor equipment. Please consult the Exhibitor service manual for a listing of services fees for these additional services. IPBA 2008 Annual Conference, Inc. must receive written notification of the name, address, and telephone number of any outside contractor and the appropriate certificate of insurance.

No crating or packing of goods will be permitted between 4:00 PM on Sunday, April 27, 2008 and 1:00 PM on Wednesday, April 30, 2008. Dismantling or removing an exhibit booth or materials, including literature and products prior to that time is prohibited. TotalExpo will furnish "empty container" stickers and will remove, store, and return empty crates, packing cases, etc. At no time and under no circumstances shall Exhibitor store packing cases, crates, containers, or packing materials at or under its displays or in or at its exhibit booth. All open or unfurnished sides of the exhibit booth that may appear unsightly must be masked or covered; otherwise, IPBA 2008 Annual Conference, Inc. will cover such areas at Exhibitor's expense.

Exhibitor will be held responsible for any damage to the building of the Exhibition venue, or any equipment or decorations at the Exhibition premises, caused by Exhibitor's employees or other representatives. No signs, posters, announcements or other articles shall be posted, nailed, or otherwise attached to any of the pillars, walls, doors, or floors of the building. Federal, state, and municipal laws must be observed in the construction of any exhibit booth. Rules of the Hyatt Regency Century Plaza and the Los Angeles fire code must be observed at all times. Exhibitor is required to observe all union contracts applicable to IPBA 2008 Annual Conference, Inc., its contractors, the building of the Exhibition venue contractors, the Conference, and the Exhibition.

Dismantling of exhibit booths and signage will occur between 1:00 PM and 4:00 PM on Wednesday, April 30, 2008. All materials must be removed from the Exhibition area by 4:00 PM.



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CHARACTER OF EXHIBIT

IPBA 2008 Annual Conference, Inc. reserves the right to modify, prohibit, or evict any exhibit booth that does not, in the discretion of IPBA 2008 Annual Conference, Inc., comply with these Terms and Conditions or that detracts from the general character of the Conference, or because of noise, method of operation, materials, or for any other reason becomes objectionable. In the event of any such modification, prohibition, or eviction, IPBA 2008 Annual Conference, Inc. is not liable for any refund of rental or other Exhibitor expenses or for other damages related to such modification, prohibition, or eviction.

In the event Exhibitor plays music, either live or mechanical, at its booth in the Exhibition, it must provide IPBA 2008 Annual Conference, Inc. with a copy of its Licensing Agreement with ASCAP, BMI, or other such licensing organization. Exhibitor shall indemnify and hold IPBA 2008 Annual Conference, Inc. harmless from any action brought against IPBA 2008 Annual Conference, Inc. by ASCAP, BMI, or other such licensing organization for the playing of such music.

PROPER ATTIRE AND CONDUCT

Professional appearance, dress, and conduct must be maintained at all times. Exhibitor's exhibit booth must be open on time and fully staffed each day during the Exhibition until the official closing of the Exhibition on Wednesday, April 30, 2008 at 1:00 PM. The use of alcoholic beverages in the Exhibition area is prohibited. IPBA 2008 Annual Conference, Inc. reserves the right to remove Exhibitor and/or its employees or other representatives from the premises if it fails to comply with the established code of conduct.

EXHIBITOR BADGES

Exhibitor badges will be distributed on-site at the beginning of the Exhibition. Badges may be made out only in the name of the Exhibitor representatives as shown on Exhibitor's registration form. All representatives of Exhibitor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is April 11, 2008. Sponsors not registered by that date will incur a US \$25 per badge charge.

EXHIBITOR LISTING IN CONFERENCE MATERIALS

The Conference materials will include an alphabetical listing of all exhibitors exhibiting products and/or services at the Exhibition, including Exhibitor. The information in such listing concerning Exhibitor will be taken from Exhibitor's registration form. If such information is not properly provided on Exhibitor's registration form, Exhibitor will not be included in such alphabetical listing.

ADVERTISING, PRODUCT DEMONSTRATIONS, AND SAMPLE/SOUVENIR DISTRIBUTION

All demonstrations, materials distribution, or promotional activity undertaken by Exhibitor at the Exhibition must be confined to Exhibitor's booth at the Exhibition. Aisles and hallways in the area of the Exhibition must remain clear at all times. Exhibitor will be permitted to distribute samples and souvenirs of its products and/or services only at its booth at the Exhibition. Exhibitor will be authorized to promote and display at its booth at the Exhibition only those goods and/or services that are manufactured or provided by Exhibitor in the ordinary course of its business. Exhibitor will be solely responsible for payment of any sales, use, or other taxes required in connection with any transactions undertaken by Exhibitor at the Exhibition. IPBA 2008 Annual Conference, Inc. reserves the right to prohibit or otherwise restrict promotion and/or sales activities that it deems inappropriate or unprofessional.

ENDORSEMENT

Exhibitors are not permitted to represent that their goods or services have been endorsed by IPBA 2008 Annual Conference, Inc. unless IPBA 2008 Annual Conference, Inc. has specifically provided such an endorsement in writing. Exhibitors may not use IPBA 2008 Annual Conference, Inc.'s name, mark, or logo in advertising with the exception of informational references, such as "See our booth at the IPBA 2008 Annual Conference Exhibition in Los Angeles, April 28 - 30, 2008." Unless otherwise expressly agreed in writing by IPBA 2008 Annual Conference, Inc., Exhibitor will not identify itself as a partner of the Inter-Pacific Bar Association or IPBA 2008 Annual Conference, Inc., or as a sponsor or co-sponsor of the Conference or the Exhibition.

SECURITY

IPBA 2008 Annual Conference, Inc. will not indemnify Exhibitor against, nor will it be responsible for, loss or damage of any kind incurred by Exhibitor as a result of participation in the Exhibition. Exhibitor shall be solely responsible for any loss of or damage to Exhibitor's products, materials, or other items occurring at Exhibitor's booth at the Exhibition or in transportation of any of such items to or from such booth.

INSURANCE

Exhibitor acknowledges that it is the sole responsibility of Exhibitor to obtain business interruption, property damage, workers compensation, and general liability insurance covering such losses by Exhibitor. No later than April 1, 2008, Exhibitor shall furnish IPBA 2008 Annual Conference, Inc. with a general liability certificate of insurance with limits of liability of at least US \$1,000,000 combined single limits including bodily injury and property damage.

INDEMNITY AND RELEASE OF LIABILITY

Exhibitor agrees to indemnify and hold harmless IPBA 2008 Annual Conference, Inc., Pivotal Events, Inc., TotalExpo, the Hyatt Regency Century Plaza, their respective officers, directors, employees, agent, and members, as well as Conference registrants, accompanying persons, and other guests and invitees attending the Conference, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures, or other items furnished by Exhibitor in connection with the Exhibition, (ii) any and all claims of copyright, trademark, or patent infringement, unfair competition, personal injury, and/or product liability pertaining to Exhibitor's goods and/or services displayed or otherwise promoted at Exhibitor's booth at the Exhibition, (iii) loss of or damage to persons or property, and (iv) governmental charges, taxes, or fines and attorneys' fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of its booth at the Exhibition.

FORCE MAJEURE

In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Conference or the Exhibition to be held, IPBA 2008 Annual Conference, Inc. shall be excused from performance of its contract with Exhibitor.

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CONTACT INFORMATION

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