



Leasing 2010: A Tenant Opportunity or Apocalypse Now?

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Current State of the Market





Market Conditions of Los Angeles





What factors must be considered in making new lease deals in today's economy?





- 1. Viability
 - a. Landlord viability
 - b. Tenant Viability





- 2. Ways to protect against viability risks
 - a. SNDA
 - b. Escrow funds
 - c. Offset rights
 - d. Security
 - i. Bankruptcy implications
 - ii. Cash
 - iii. Letters of credit
 - iv. Guaranties





- 3. Material terms for new deals
 - a. Rent and Concessions
 - i. initial rent
 - ii. rent abatement
 - iii. rent increases
 - iv. free space
 - v. takeover payments





- 3. Material terms for new deals
 - b. Space flexibility
 - i. termination options
 - ii. contraction options
 - iii. fixed options to expand





- 3. Material terms for new deals
 - c. Tenant improvements
 - i. specifications
 - ii. TI allowances
 - d. Proposition 13





- 3. Material terms for new deals
 - e. Parking
 - i. Must-take parking





- 3. Material terms for new deals
 - f. (Retail) Co-tenancies
 - i. Opening co-tenancy issues
 - ii. Operating co-tenancy issues
 - g. (Retail) Kick out rights
 - h. (Retail) Percentage rent





Outlook for 2010 and 2011